



**Extension: JANUARY 11<sup>th</sup>, 2021**

## **CALL FOR CONFERENCE PAPERS**

***Resilience through Sustainable Entrepreneurship, Digital Solutions and Education:  
A German-African Conference***

**March 24<sup>th</sup> - 26<sup>th</sup>, 2021**

YEEES is an inter- and transdisciplinary project that focusses on Yields of Evocative Entrepreneurial Approaches on Environment and Society (YEEES). We especially elaborate on the resilience of cities and peri-urban areas, while focusing challenges in different areas, e.g., agriculture, health, and transport/mobility. Our project connects universities from Germany (Vechta and Oldenburg) and Southern Africa (Mozambique Namibia and South Africa).

Our research focuses on the combination of entrepreneurship, sustainability and ICT asking, “How can sustainability entrepreneurship based on or using ICT contribute to resilient city and peri-urban area development in Africa and Germany?”

After 3 years of interdisciplinary research, workshops, sustainability camps and exchanges, the YEEES project, funded by the BMBF and DAAD, has come to fruitful and future-oriented outcomes.

### **Guiding Theme and Further Research**

Yet, to widen the knowledge in the field of entrepreneurship, digital solutions, and sustainability and to carve out transformational ways of building resilience at different levels, we call for further research ideas and results. The goal of the YEEES Conference is to offer a space for researchers to present their contributions, exchange ideas and look into further research collaborations.

### **Tracks**

We therefore look forward to contributions on the following topics. Please visit our conference website for further information and track descriptions: <https://yeees-conference.org/>

## AREAS OF RESEARCH

### TRACK I

#### Resilience through Education

- Innovative Learning Concepts
- Learning through games
- Entrepreneurial Education and ICT
- Digital Solutions in Education
- Edupreneurship

### TRACK II

#### Resilience through Sustainability Entrepreneurship

- Sustainability Entrepreneurship
- Femalepreneurship
- Entrepreneurial Thinking in Education
- Digital Solutions for Start-Ups
- Solutions in Agriculture and Farming
- Tourismpreneurship in Africa

### TRACK III

#### Resilience through Smart Solutions

- Efficient Use of Resources
- Water Management
- Waste Management & Recycling
- Energy Efficiency
- Smart Cities & Smart Communities
- Mobility & Logistic: Infrastructure of the future
- Food Management
- Smart Health

### TRACK IV

#### Resilience through Community Action: lessons from ecovillages for wider societal transition.

We invite contributions that relate to the ecovillage principles, as summarised in the Global Ecovillage Network [map of regeneration](#)

In cooperation with:



- Cultural aspects of resilience and transformation
- Economic principles and systems that promote justice, democratic control and sustainable resource use, and strengthen local communities and economies
- Social organisation at community scale
- Strategies for promoting ecological and social-ecological resilience

### TRACK V

#### Resilience through People

- Mindfulness and psychological factors
- Gender and diversity
- Women entrepreneurship
- Networks and support
- Consumer behavior

### TRACK VI: (GENERAL TRACK)

#### Resilience Strategies in Various Fields

- Governance, Politics & Economy
- Arts, Media & Communications
- Health & Sports
- Digital Transformation
- Tourism

Your contribution will help to spread further research aspects, initiate discussions and establish links to previous research. We are looking forward to interactive approaches and fresh ideas in our conference.

Contributions are welcome from theoretical, empirical or applied perspectives. The conference will present both fully developed papers as well as work in progress. Full papers should not extend the amount of 20 pages. Work in progress shall be submitted in the form of an extended abstract, which should not exceed 1,000 words. We also ask to hand in an abstract (of approx. 1,000 words) when handing in a full paper, this will be used for our conference booklet. **There is also the possibility to hand in an extended abstract with the option for full paper based on the conference committee's recommendation. You can choose the option that best fits your case on our easychair link below.**

**You have three options for your submission:**

Extended abstract with option for full paper

Extended abstract for presentation only (work in progress)

Full paper (including short and extended abstracts)

Please hand in your full paper or extended abstract anonymised (no personal data mentioned on the cover letter nor within the text) until

~~DECEMBER 22TH 2020~~

**JANUARY 11<sup>TH</sup>, 2021 (DEADLINE EXTENDED)**

at our conference tool easychair under the link: <https://yees-conference.org/contribute-paper/>

**Contribution possibilities (summary)**

*Full paper* –not exceed the amount of 20 pages including the short abstract + an extended abstract for the conference booklet of under 1000 words.

*Extended abstract with option for full paper* extended abstract of under 1000 words after the conference committee review the full paper can be sent. Deadline for the full paper after recommendation is February 15<sup>th</sup> 2021.

*Extended abstract (for presentation only)*– extended abstract of under 1000 words for the conference booklet and presentation only.

**Review process**

Both full paper and work in progress are peer reviewed. Full paper authors will receive a review from experts selected by the YEEES program committee. The reviewers are selected scientists with great expertise in their research area. In case the paper is accepted, the author qualifies for 20-minute presentation plus a 10-minute discussion. All full papers get the chance to be awarded with a best paper award and/ or to be selected for one of the books connected to the conference (see details below).

**Submission requirements**

Papers must be submitted in English.

Regarding formatting/styles, we do not give strict guidelines, but recommend that you adhere to the following templates provided [here](#).

Your full paper and your work in your progress should contain the following:

1. A concise and informative title,
2. Cite references in the text with author name/s and year of publication in parentheses (“Harvard system”):
  - (1) One author: (Miller 1991) or Miller (1991)
  - (2) Two authors: (Miller and Smith 1994) or Miller and Smith (1994)
  - (3) Three authors or more: (Miller et al. 1995) or Miller et al. (1995)
3. The Reference list should be in the style established by the American Psychological Association (APA)
4. Include up to 5 keywords;
5. In case necessary, please include the acknowledgements in a separate page

### **Structure recommendation for the *extended abstract***

Content: The following is just a recommendation, depending on the research field and/or research progress a different structure or adaptation of the following structure might be better.

- Aims of the research (including research question)
- Theoretical background
- Methodology
- Findings – Conclusion (if any already)
- Discussion/Question
- Applications to practice
- If applicable, impact on society and/or policy

### **Selection process**

The selection is based on a double-blind review process. The review process itself is described above (“Review process”).

### **Handbook YEEES Teaching**

There will be a handbook on the topic of resilience through teaching. For this handbook we are looking for contributions on

- Teaching methods
- Practical examples
- Research in education

From all the submissions within the education track (Track 1), the peers will select the papers that will be published in a handbook of resilience through teaching. Contributions recommended from the peers for this issue will be informed about this choice.

Title: Transformational entrepreneurship education – Introducing innovative methods, formats and research from an international and interdisciplinary perspective

Societal transition, rapid technological changes and severe sustainability issues call for innovative educational approaches which develop the complex set of competences needed to solving these issues. The YEEES Training Center, an international and interdisciplinary network of university teachers and

researchers from Germany and Southern Africa, thus, works on these approaches by connecting the fields of management/ entrepreneurship, information and communication technologies (ICT) and sustainability.

In this book selected teaching approaches, supportive methods, concrete examples of curricular as well as extracurricular teaching formats, mainly designed to fit both African and German requirements, will be given. Also, the connection to research is underlined by pointing out specific research questions, how actual scientific results could be integrated into teaching, how students can contribute to research while learning and research to develop and evaluate new formats. This book is, thus, relevant for university teachers, researchers, students as well as practitioners who want to educate and/or act as future change agents. Copying and further developing our ideas is warmly welcome!

### **CONFERENCE BOOKLET/CONFERENCE BOOK**

There will be a digital conference booklet in which all accepted contributions will be introduced (a 1000-word abstract). There will also be a conference book with selected papers proposed by the peer reviewers. You will be notified about your selection for publication in this book in time. The notification of acceptance date is in line with our general deadline: end of January 2021.

**WE ARE VERY MUCH LOOKING FORWARD TO YOUR CONTRIBUTION!**

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